

The Village Network, NFP The 3rd Annual Chicago Housing Expo Saturday, April 22nd, 2017 9:00am 5:00pm

EXHIBITOR PACKAGE



226 W. Jackson Chicago, IL 60606



About

The Village Network, NFP welcomes you to our 3rd housing expo. Hosted by RE/MAX Realtors® Warren & LaShawn Davis. Education and awareness towards neighborhood revitalization is the primary focus. The objective of this event is to produce hundreds of pre-qualified homebuyers, and to provide resources, information, and solutions for neighborhood revitalization. Held at the glamorous New MalcomX College, the housing expo will focus on three markets:

- ☐ The HGTV/DIY networks fan base. Will be exposed how they cannot just watch but experience for themselves
- ☐ The existing home owner, who would like to renovate their home and increase their property value and;
- ☐ The working renter/potential home buyer

What makes this expo different? We are focused on revitalization of the homestead for existing home owners renovating what they have, and new homebuyers looking to buy and fix, or buy newly renovated homes. This supports our mission of increasing property values and refreshing the pool of comparables with greener homes—hence the theme, "Neighborhood Revitalization from Within."

The last expo attracted over 500 attendees. In 2017, we expect well over 2,000.

Advertising

The Village Network is utilizing radio, print, social media, as well as partner outreach to ensure that as many people as possible the get the message.

Exhibitor participation in social media networking is highly recommended.













Exhibitor Hours

The main show floor will be open to attendees from 9:00AM to 5:00PM. All exhibitors should be open for business during these hours.

Exhibitor Cost

Tables are \$1,000 each, and \$250 per additional table. Non-profit tables range from \$100-\$500 (If you are a non-for-profit please contact Warren Davis 773-426-2896)

If you would like your business stand out from the crowd, we have a limited number of Platinum, Gold and Silver sponsorship opportunities.



Platinum Sponsor - \$10 000 - Only 2 Available

□ Logos on billboard
 □ 2 Workshop sponsorships – Contact us directly for workshop topics □ Strategic corner section of the main exhibition area with Seven 6-foot tables □ Maximum screen time for multimedia (2 large screens in main area) □ Logo on registration page of Chicago Housing Expo.com website with link to your URL □ 10-minutes of Exhibitor Speed Dating
Gold Sponsor - \$5,000 - Only 5 Available ☐ 1 Workshop sponsorship - Contact us directly for workshop topics ☐ Strategic high-visibility section of the main exhibition area with Five 6-foot tables ☐ Premium screen time for multimedia (2 large screens in main area) ☐ 5-minutes of Exhibitor Speed Dating
Silver Sponsor - \$2,500 - Only 5 Available ☐ 1 Workshop sponsorship - Contact us directly for workshop topics ☐ Strategic high-visibility section of the main exhibition area with Three 6-foot tables ☐ Premium screen time for multimedia (2 large screens in main area) ☐ 5-minutes of Exhibitor Speed Dating
*All is subject to negotiation for maximize exposure. Platinum. Gold and Silver decisions will be made by end of busines day March 31 st , 2017.

Venue

Chicago Housing Expo will be held at Malcolm X College, a state-of-the-art venue, equipped with audio, visual resources suitable multi-media. The facility has a large projection screen on the stage for maximum visibility.

Exhibitor Parking

Malcolm X College has ample parking spaces available for exhibitors and attendees for the run of the show in a lot on the East side of the building. Be sure to not lose your ticket otherwise it will cost you \$50.

Wi-Fi Internet Access

Free Wi-Fi access for exhibitor use is available during the Expo. Access codes will be provided day of event. Once connected, agree to the terms and conditions for access.

Fire Code

The City of Chicago fire code specifies certain rules for exhibitors at Malcolm X College. Exhibitors must ensure all of their equipment remains within the boundaries of their designated exhibitor space. At no time, may an exhibitor obstruct an aisle in the exhibitor areas.



Exhibitor Setup

The exhibition hall will be open for exhibitor setup from 7:00AM to 8:45AM the day of the event. All setup must be completed by the time the doors open at 9:00AM. All exhibitors must check in upon arrival to verify table assignment prior to unloading and pick up exhibitor package.

Exhibitors and exhibitors are required to be completely set up by 9:00AM.

It is unfair to our show attendees to have to work around exhibitors who load in their booth after the doors have opened. If you absolutely cannot be set up by 9:00AM, please contact Max Davis at 708-250-9852 ahead of time to work something out. We will do our best to accommodate you at our discretion. There will be no refunds for late or no-show exhibitor and we reserve the right to reallocate your space in the event of a no-show.

Speed Dating with Exhibitors!!!

There will be 18 slots available for the 40-person seating area, which is subject to highest visibility. This is only available to Platinum, Gold and Silver sponsors. The schedule will be included in exhibitor package provided when at check-in.

Door Prizes

We recommend that exhibitors participate in door prize give-away by contributing a sponsored item. Each person who pre-registered will receive a passport upon check-in and it will be required to be 100% full to qualify for any prizes. Names will be pulled for door prizes at 4PM. Business cards must be attached to door prizes so the recipient can clearly know where it came from. Chicago Housing Expo 2017 giveaways include a week vacation getaway, 2 IPADS, box Sox tickets, and more.



EXHIBITOR APPLICATION CHECKLIST

Saturday, April 22nd 9:00am to 5:00pm Malcolm X College 226 W Jackson Chicago, IL 60606

Please return a copy of this checklist when you submit your forms and payment with the appropriate boxes marked below that indicate what forms you are submitting.

COMPANY NAME:							
PHONE	::EMAIL:						
REQUI	REQUIRED TO PROCESS APPLICATION:						
	Exhibitor Application Signed Rules and Regulations (Please read carefully) Standard Regular Payment (\$1,000 per exhibitor) O (Non-For-Profit - Please call Warren Davis at 773-426-2896) Payment Authorization Form if paying by Credit Card ONAL REQUESTED ITEMS: Additional Table \$250.00 (Please call Warren Davis at 773-426-2896 for additional discounts or tables)						
Total	\$						
Payments are to be made to "The Village Network, NFP"							
If paying by credit or debit card, please go to www.chicagohousingexpo.com Exhibitor page and select "DONATE" to use PayPal online payment option.							

PAYMENT POLICY: The Village Network, NFP requires payment in full by Friday March 31, 2017. Event entry will be denied without complete payment. No credits will be made after show opens. Payments in check form must be in US Dollars from a US Bank and cleared by June 30th.



EXHIBITOR RULES 2017

PLEASE READ CAREFULLY

- 1. ONLY EXPO AFFILATIATES AND EXHIBITORS MAY DISTRIBUTE LITERATURE AND ONLY WITHIN THEIR OWN TABLE SPACE AND SPEED DATING TABLE.
- 2. NO EARLY MOVE OUT. All BOOTHS MUST BE STAFFED DURING SHOW HOURS.
- 3. SOUTH SIDE EXPO WILL PROCEED REGARDLESS OF THE WEATHER
- 4. SET UP BEGINS AT 7:00 AM AND MUST BE COMPLETED BY 8:45 AM ON DATE OF EVENT. FOR LARGER EXHIBITS, SET UP CAN OCCUR ON FRIDAY, STARTING AT 3PM, BY APPOINTMENT.
- 5. EXHIBITORS MUST BE SHOW READY 15 MINUTES BEFORE THE DOORS OPEN AT 9:00 AM.
- 6. BLOCKING VISIBILITY OF OTHER EXHIBITORS WITH MERCHANDISE OR SIGNAGE IS PROHIBITED.
- 7. NO FOOD OR DRINKS MAY BE SOLD BY EXHIBITORS AT THE EVENT

Authorized Signature:		Date:	
PHONE:	EMAIL:		
NAME:			

ACCEPTANCE OF EXHIBITORS APPLICATION

Faxed and duplicate originals of this Exhibitor Contract are binding on each of the parties. The Terms and Conditions set forth below are hereby incorporated by reference. The Exhibitor acknowledges that none of their Investment is refundable except as expressly set forth in the Terms and Conditions.

PAYMENT TERMS

Exhibitors shall submit payment via money order or cashier's check made payable to "The Village Network, NFP". Table reservations will be assigned after acceptance of application. In the event application is not accepted, The Village Network, NFP shall promptly refund all funds paid by Exhibitor.

Authorized Exhibitor Signature:						
Name (Printed):						
Title:	Date:					
FOR MORE INFORMATION VISIT WWW.CHICAG	OHOUSINGEXPO.COM OR CALL (773) 426-2896					

PLEASE COMPLETE AND RETURN TO: INFO@VILLAGENETWORK.ORG OR FAX TO 877-734-2269

Mail exhibitor checks to (Please call before mailing): The Village Network, NFP 8708 S BENNETT Suite 123 Chicago, IL 60617



EXHIBITOR APPLICATION

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Exhibiting Company

Name:			
Business Address:			
City:	State:	Zip:	
Phone:	Cell:	Fax:	
URL:			
Company Contact(s):			
Email Address:			
Billing Address (if different than a	bove):		
City:	State:	Zip:	

Exhibitor Table set up includes:

1- six-foot table

2 - chairs

Table Sign

WiFi access